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Approved For Release 2004/02/11 : CIA-RDP78B05703A000300010014-7

SPEED LETTER	REPLY REQUESTED		DATE 16 July 1970
	YES	NO	LETTER NO. PSG-099/70
TO : Executive Director, NPIC <i>th</i>		FROM: Chief, Production Services Group	
ATTN:			
<p>Some thoughts on the attached AEGIS paper.</p> <p>In this case I do not like the force feeling: "You're going to eat it and like it." approach. I tend toward the "advertise a good thing" approach. If AEGIS is a good search system that will be an assist to the analyst, saving him time, effort and improve the quality of his final product, then tell him so. Advertise! Get to him! Get him, or her, to the point where he knows the AEGIS system is there, what AEGIS will do for him, and equally important, what it will not do for him, and how simple and convenient it is for him to use the system. (If it is not simple and convenient, make it so.) The object is for analysts to think positive toward AEGIS and want to use the system. Regardless of personal files or other sources, when an analyst feels his search is incomplete until he has used AEGIS, then they have sold the AEGIS program. The hard core analyst who will never use the program, forget him. Some people will never change. It would seem to me that an analyst would want to use every research tool available to him; AEGIS is one such tool.</p> <div style="text-align: right; margin-right: 50px;"><div style="border: 1px solid black; width: 200px; height: 40px; margin: 10px auto;"></div><div style="text-align: center;">SIGNATURE</div></div>			
REPLY		DATE	
<p><i>Copies sent to IEG 7/17.</i> <i>mcs</i></p>			
Declass Review by NGA		SECRET	
		SIGNATURE	

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PSG/AID-219/70

15 July 1970

MEMORANDUM FOR: Chief, Production Services Group, NPIC

THROUGH: Chief, Automated Information Division, PSG/NPIC *628*

SUBJECT: "AEGIS"

REFERENCE: CRS Memorandum, "Use of AEGIS", dated 6 July 1970

25X1

1. Some time ago I read the initial paper by [] on AEGIS and agreed with his conclusion that AEGIS was reasonably effective. This agreement was, however, a very subjective judgment not born of the logic of [] contrived statistical arguments. Even though the covering memorandum destroys any illusion of objectivity that might be claimed for the present study, I again find myself in general agreement with the conclusions.

2. I am, however, doubtful of the chances for success of any schema that proposes to force the intelligence analyst to make use of a service whether he wants it or not. If the service is worthwhile, such a procedure may gain some converts. Perhaps the same result could be achieved by a mechanism similar to that used in the "study", i.e., unsolicited searches by CRS for all DDI research projects as they are initiated, without any action being made mandatory for the intelligence analyst himself.

25X1

[]

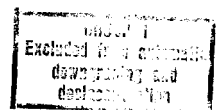
Chief, Technical Planning Staff, AID
PSG/NPIC

Distribution:

Orig & 1 - Addressee
1 - NPIC/PSG/AID
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6 July 1970

MEMORANDUM FOR: Addressees Listed

SUBJECT: Use of AEGIS

25X1 1. Attached, for your information and possible action, is
[redacted] second study on AEGIS, the CRS computer-
based general index to classified intelligence documents. [redacted]
25X1 a CRS contractor, is presently a professor of information sciences at
[redacted] and is recognized as a (perhaps "the") leading
authority on the evaluation of information retrieval systems. He had
concluded in an earlier paper that AEGIS is reasonably effective but
inadequately used by production office personnel. The attached study
was intended to confirm his earlier finding and to advertise the document
retrieval capability of AEGIS among analysts known not to use the system.
The basis for this study was a series of unsolicited document searches
made by CRS for projects listed in the March 1970 DDI Research Projects
in Process.

25X1 2. [redacted] findings are dramatic; e.g., if done in time, 97%
of these searches would have been of value and 57% of probably major
value to the relevant research effort; there is still a hard core of analysts
who have never used AEGIS and who refuse to use the system even when its
use is made as easy as possible for them.

25X1 3. [redacted] strongly recommends establishing by managerial fiat
a requirement that AEGIS must be used in any relevant research. His
paper is forwarded in order to provide you an opportunity to examine his
findings and recommendations for possible relevance to your responsibilities.

25X1 4. If you should establish a procedure along the lines recommended
[redacted] the procedure must be flexible. The project must not be
too short fused. AEGIS does not index most documents in great depth,
gives somewhat summary treatment to overhead photography, and generally
excludes open sources.

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Excluded from automatic
downgrading and
declassification

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5. The ADDI has approved the circulation of this memorandum in principle.

6. If you would like to discuss this memorandum or its implications, [redacted] will be intermittently available throughout the next six months. An appointment with him can be made through my office. I and other members of CRS are also available.



Director, Central Reference Service

Attachment:

Second Study on AEGIS

Addressee Distribution:

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cc: C/DDI Planning Staff

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